



National Defence

Défense nationale

National Defence Headquarters  
Ottawa, Ontario  
K1A 0K2

Quartier général de la Défense nationale  
Ottawa, Ontario  
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12 April 2017

## **PUBLIC AWARENESS AND PERCEPTIONS OF THE CADET PROGRAM**

Parents and Guardians of Cadets,

In an effort to ensure that the Cadet Program remains relevant with changing needs of both youth and their parents/guardians, the Cadet Program will conduct a public opinion research study in the next few weeks. This research intends to provide a picture of how the Cadet Program is perceived by the Canadian population, as well as by those directly involved with it.

We are conducting surveys among both Cadets and the parents of Cadets. Your views and the views of your children are paramount!

We are seeking your participation and your consent for your cadet son(s)/daughter(s) to participate in our online survey, administered by Ipsos. The survey should take between 10 to 15 minutes to complete. We ask that you and your cadet son(s)/ daughter(s) visit <http://ipsospasurveys.com/s/cadets/> between **12th April and 17th May 2017** to complete the survey. If you experience difficulty completing the survey, you may call 1 (844) 511-9655.

The information is being collected under the authority of the Privacy Act and other applicable privacy laws. The information provided will be used solely for the purpose of this survey and will not be communicated to third parties. This survey is registered with the Market Research and Intelligence Association (MRIA), under Registration Number 20170324-960B. Should you have questions, please contact us through our email [cadettraining@forces.gc.ca](mailto:cadettraining@forces.gc.ca) (English) / [instructiondescadets@forces.gc.ca](mailto:instructiondescadets@forces.gc.ca) (French).

I thank you in advance for participating in this research and for your continued support of the Cadet Program.

Sincerely,

Gino Chrétien  
Lieutenant Colonel  
Chief of Staff  
National Cadet and Junior Canadian Rangers Support Group